

Programme

I Symposium/Biol Exhibition on Organic olive oil Quality

Parallel activity to the BioCórdoba Fair 2010

Date 19-20 of November

Venue: Palacio de la Merced, Plaza Colón s/n (Diputación Provinz of Córdoba)

Room Victoria, Paseo de la Victoria s/n (old house of the Friends Circle)

Thursday 18th of November

21h00 Welcome Organic dinner (need previous registration)

Friday 19th of November

Placer > Palacio de la Merced

09h30 Participants registration participantes

10h30 Opening ceremony

• JM Luque (EPEA) • Repr. Junta Andalucía • Repr. MARM, • G Paparella (CIBI - BIOL), • F Casero (Asoc. CAAE) Repr. SEAE

11h00 Speech 1: **Biol Prize and Spanish organic olive oil.** G Paparella (CIBI - BIOL) • Moderated by: A Carpio

11h30 Speech 2: **Ethical production and olive cultivation.** • F Piccioli (IFOAM WB). • C Reintjes (WFTO). Moderated by: K Hoberg (IFOAM ABM)

12h00 Coffee break

12h15. International organic olive oil taste. • A Carpio • B Jiménez • A Marasciulo • A Neggla and others

13h30. Ecortrama and Biol Awards. • F Pulido (President of Cordoba County), • JM Luque (EPEA) • G Paparella (CIBI - BIOL). • Repr. SEAE

14h00 Organic Lunch

16h00 Panel Table 1: Experiences of organic olive cultivators. Participants are producers of Italy & Spain: • JA Caballero (Olivarera Los Pedroches SCA), • JA Nieto (Almazaras de la Subbética SLU), • R Alonso (Rafael Alonso SL, Almería), • M Navarro (Oleícola del Cabriel SL), • De Carlo Francesco (Italia) • JM Luque (Alcubilla2000). Mod: M Pajarón

17h15 Panel 2: **Good practices in the production of organic olive oil:** dissemination materials and informatic tools: • F Favuzza (ICEA) • F DiCintio (CIBI), • L Foraster (DAP), M Pajarón (CAP – JA), • E Aguilera (SEAE) • Mod: I Carmona (SEAE)

18h30 **Speech 3: Organic Short chains marketing:** • Andalucía: J Jáuregui (CAP - JA), • Valencia C: C Martinez (Asoc VLAP Solaris) • Mod: E Avila (J Andalucía)

19h15 Rountable: problems and needs of the sector • R Nieto (Asoc. Bioindalo) • C Casas (Asoc Consumidores Almocafre); I Salavert (Asoc VLAP Solaris) • Repr. Farmers associations • Mod: I Amián (SEAE)

20h30 Guided visit to the town Hall traditional Arabic buildings

Saturday 20th of November

Place Palacio de la Merced

I Spanish National meeting of organic olive oil tasters

09h30 Presentation of all participants (Spain, Italy and other countries)
• MA Calvo (Cataluña) • J Baseda y B Callao (Aragón) • B Lizar y MC Doloso (Navarra), • H García (Andalucía) • S Milano, A Negglia y A Marasciulo (CiBi, Italy). • *Mod: V González (Repr. IFOAM EU)*
10h00 Organic olive oils Quality. • B Jiménez (IFAPA). • *Mod: M Ojeda (SEAE)*
10h30 Criteria/basis of *BIOL* & ECOTRAMA Prizes • G Paparella (CIBI - *BIOL*) • JM Luque (EPA)
11h00 Coffee break
11h30 Group discussion
12h00 Debate in plenary • *Mod: A Carpio (CAP – JA)*
13h00 Final conclusions • *Mod: B Jiménez (IFAPA)*
13h30 Closing Session • JM Luque (EPEA) • G Paparella (CIBI - *BIOL*), • T Miano (IAMB), • Repr SEAE • Repr. J Andalucía • Repr. Asoc. CAAE

Parallel activities for consumers

Friday 19th of November

Place > Victoria Room

11h00. Exposition of technical materials and videos

Stand SEAE/Biol • A Gallego

12h00 Consumers promotion activities **1**

16h30 Consumers promotion activities **2**

18h00 Consumers promotion activities **3**

Saturday 20th of November

Place > Victoria Room

11h30 Consumers promotion activities **4** • M^a J Payá (Coop La Cañada)

13h00 Consumers promotion activities **5**

Parallel of Biolmed Project meetings

Place Palacio de la Merced (Reserved Meeting room)

Friday, 19th of November

12h00 Meeting Session 1

14h00 Organic Lunch

16h00 Meeting session 2

20h30 Reception at the Town Hall of Córdoba

21h00 Organic dinner with Taster panelist of all over Spanish regions

Saturday 20th of November

09h30-11h30 Meeting 3 Focus Group

12h00-14h00 **Meeting of the Biolmed Steering Committee**

14h00 Organic lunch

16h00 Farewell